

RECRUITING MALE CANDIDATES

SOME IDEAS TO CONSIDER

We men are creatures of a different stripe. As most of you know, men are problem solvers, fixers of broken things, and anxious to protect our home turf. I spent a couple hours scouring the internet for ways to coax, cajole, encourage, and hopefully not manipulate potential male candidates to sign on the dotted line and attend a Cursillo. I hope the ideas that I found on Christian sites on the internet do not sound contrived or misleading and are certainly not meant to put down our more evolved female counterparts:

1. Work as a team. 2 or more men approaching a potential candidate may have better results than an individual. Try to involve someone on the team who is a contemporary.
2. If a woman is the lead contact, have a male counterpart join up with you to reassure a potential male candidate that he is not involving himself in a women's movement. It is imperative that he appreciate that Cursillo is for **men and women** and that it was actually started in Spain in the late 40's to get men back into the Church.
3. Involve the Pastor. This is a prerequisite especially if you are trying to reach a man "on the fringe". An enthusiastic Pastor may reassure this potential candidate that Cursillo is a church sponsored activity worthy of his consideration and involvement.
4. Build up the potential candidate. Mention that he was recommended and that he is appreciated by other men and women. Let him know that his special and unique gifts will assist the Cursillo movement to grow in its efforts to bring Christ to our community.
5. Build up Cursillo. Let him know that there are well over 2000 Cursillistas in Marin and tens of thousands in the Bay Area, and many more in the US and worldwide. Inform him that our organization is growing because people like him see the benefit of Christian values in a secular world.